100% Bovine Colostrum is collected during the first 16 hours after birthing from cows at USDA Grade A dairies. Colostrum Max is low heat processed for maximum bioactivity, laboratory tested to contain 20% Immunoglobulin, and is rBST free.

There are 10 very important criteria:

- First Milking, High Peptide Colostrum
- High Level of Proline-Rich Polypeptides
- Low-Heat & Low-Pressure Processing
- Protected from Food Acid Degradation
- A Highly Soluble pure Colostrum Powder
- No milk powders, sugars or fillers added
- 20% IgG content with maximum Protein Level
- Recognized Quality Assurance Standards
- Competitive Pricing
- Responsive after Sales Service

Colostrum MAX Powder and Colostrum MAX Capsules are made of the Highest Quality Ingredients.

Colostrum provides over 200 beneficial components including several growth factors, natural antibodies, immune factors (PRPs), soluble vitamins and minerals, and other nutritional factors that support general well being.

Take Colostrum MAX before any food, preferably with filtered water. You can add it to your favorite drink but since most drinks contain large amounts of sugar (Colostrum MAX’s biggest enemy) it is not recommended. You may mix it in a hand shaker or just stir until mixed. Prevent Colostrum MAX from being heated in any way.
The ability to fight viruses and bacteria. Approximately 64% plus a high level of 4% to 5% in PRP's. Tent per volume. This provides a high protein level of advanced collection and manufacturing processes. Collostrum MAX, due to collection within 16 hours after birth. Unfortunately, much of the colostrum on the market today is collected from milkings taken from the third and fourth day after birth, which dramatically reduces the Proline-Rich Polypeptide content. Our specifications only allow acceptance of the first milking colostrum (obviously taken after the calf gets all it needs) and requires that each farm collection undergo stringent tests to ensure the colostrum is first milking, free of antibiotics, harmful bacteria and other possible contaminants.

Careful Low-Heat & Low-Pressure processing
Colostrum must be carefully processed using low-heat, low-pressure processes. It is not done the delicate and important colostral proteins can be denatured and the efficacy of the colostrum destroyed. Our process uses flash pasteurization and a proprietary indirect steam drying process to preserve maximum bioactivity. Colostrum MAX is also treated during manufacture with a proprietary liposome coating to assist in the protection of the colostrum from food acid degradation once it has entered the digestive tract. A unique feature.

High Level of Proline-Rich Polypeptides
The key difference between Colostrum MAX and other colostrum products is the presence of a high level of proline-rich polypeptides (PRPs) due to collection within the first 16 hours and the use of a sophisticated filtration process. Many colostrum processors today use filtration methods that remove much of the important PRP content. We are focused on preserving the PRPs in Colostrum MAX as they are of utmost importance. PRPs have been shown to stimulate an active immune system and repress an overactive immune system, bringing the immune system back into homeostatic balance. They are produced in the body and are the main regulators of cell protein synthesis. PRPs are also called infopeptides, info-proteins, or cytokine precursors. Proline-rich polypeptides (PRPs) function as signalling peptides produced by activated macrophages and activated T-cells that control the production of all cytokines.

PRPs have the unique ability to modulate the immune system, increasing its activity level in the case of a challenge, such as an infection or a wound, and decreasing its activity level when the challenge is controlled. When an infection is detected by scout immune cells, chemical signals go out to mobilize other cells to come to the defense and fight the infection. PRPs are one of the primary signals to go out at this time. And later, when the infection has been contained, PRPs are again one of the primary signals to call down the inflammatory response to the infection.

WHO IS A HIGH PEPTIDE CONTENT IN COLOSTRUM SO IMPORTANT?
For Colostrum to have the highest peptide content it must be collected from selected dairy cows within 16 hours of the cow giving birth to a calf.

Very few organizations in the world have the ability to collect this “1st milking” colostrum in commercial volumes, including complying with the highest quality assurance standards.

This high peptide (PRPs) content of the pure colostrum is the key to increasing its overall effectiveness and stimulating effects on the body in many areas (see label).

As with the old adage "Oils ain’t Oils", the same is true when comparing colostrums on the market today. Research indicates that consuming 10 grams per day of pure, 1st milking, high peptide Colostrum MAX™ is suggested for therapeutic benefits. Unless you are fighting a chronic illness, a maintenance dosage of 5 grams per day should be sufficient to support well being.

WHAT DO PROLINE-RICH PEPTIDES (PRPs) IN COLOSTRUM DO?
These naturally occurring peptides are found throughout the body and are the main regulators of cell protein synthesis. PRPs are also called infopeptides, info-proteins, or cytokine precursors. Proline-rich polypeptides (PRPs) function as signalling peptides produced by activated macrophages and activated T-cells that control the production of all cytokines.

Value for your dollar and economically priced
Manufactured from “1st milking colostrum” which is collected within 16 hours after birth
Recommended dosage of either 5 grams or 10 grams per day dependant on conditions being treated
Has the highest peptide content to ensure performance and efficacy
Consists of only 100% pure colostrum of the highest quality with no added fillers and milk powders
Modulating and stimulating effect on the immune system and stem cell activity
Processed using the latest techniques under the strictest quality assurance programs
Sourced only from selected grass fed dairy cows - rBST FREE (artificial growth hormone)
Supported by scientific research on humans
Received an AUST L registration number (190135) with the TGA, enabling certain claims and therapeutic benefits to be printed on the label and publicly stated.

Has a 20% IgG content in each serving to improve gut function including the ability to fight viruses and bacteria.